

## Media and Communication

Glasgow Caledonian University

### Content

If you enjoy being independent and critically-minded, you can become a content producer or multimedia specialist. Study media for film, TV, press, radio and digital platforms at degree level.

#### Year 1

Broadcast and Online Production 1, Media Analysis 1, Media Industries 1, The Business of Sociology and Workplace Culture and Behaviour

#### Year 2

Media Industries 2, Broadcast and Online Production 2, Introduction to PR and an option of Feature Writing and Magazine Journalism or The Business of Music

#### Year 3

Media Analysis 2, Research Methods, Enterprise Value Challenge, and option module including: Creative Advertising, Analysing Music Media, TV Drama, Intermediate Dramatic Screenwriting, PR Campaigns: Planning and Proposals and European Film History

#### Year 4

Honours Dissertation and Media Project, additional modules from a selection.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

PP93

### Course Length

4 years

## Faculty

Glasgow School for Business and Society

## Department

Media and Journalism

## Entry Requirements

2026 entry requirements

Standard entry: 4 Highers at ABBB including English or Media.

Widening access entry: 4 Highers at BCCC including English or Media.

A Foundation Apprenticeship is accepted as equivalent of a non-essential Higher at B.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Cowcaddens Road  
Glasgow  
Glasgow City  
G4 0BA

## Website

www.gcu.ac.uk