

# **Business and Management (Combined) (Soc Sci)**

University of Glasgow

#### **Venues**

Gilmorehill Campus

#### Content

Year 1

You will take four courses:

Organisational behaviour provides the context in which organisations exist.

Introduction to marketing introduces marketing communications, consumer behaviour, digital marketing, sales and pricing, product development and marketing strategy.

Principles of management describes today's managers and what constitutes an effective manager.

Foundations of finance gives the basic principles of finance and an understanding of the finance world.

Year 2

You will take four courses:

Fundamentals of human resource management introduces the theory and practice of human resource management.

Business decision analysis uses quantitative and qualitative data for decision making.

Entrepreneurship introduces the fundamentals of entrepreneurship and the role it plays in society.

Service operations management outlines the theory and practice of operations management.

Years 3 and 4

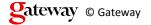
If you progress to Honours (years 3 and 4), you will study five core classes including Strategic management, Global business, Ethics and business, Research methods and an integrative experiential learning course. Optional courses are offered from a range of disciplines including entrepreneurship, marketing, human resource management and organisational behaviour, international business, service operations and finance.

#### **Start Date**

September

#### Qualification

Degree





## **Study Method**

Full time

#### **Award Title**

MA Hons

#### **UCAS Code**

Please refer to list below

## **Course Length**

4 years

# **Faculty**

College of Social Sciences

#### **Department**

Adam Smith Business School

## **Entry Requirements**

2026 entry requirements

Standard entry: 6 Highers at AAAAAA (by end S6 with min AAABB after S5) including English and a humanities subject. Higher Maths recommended.

Widening access entry: 5 Highers at ABBBB/AAABB (by end of S6 with min ABB after S5) including English and a humanities subject. Higher Maths recommended. Completion of a pre-entry programme.

Grades and subjects may vary depending on combination taken.

## **SCQF Level**

10

#### Cost

«Cost»

## **Progression Routes**

«ProgressionRoutes»

#### **Combination Courses**

Business and Management/Business Economics	LNC2
Business and Management/Economics	LN12
Business and Management/Geography	LN72
Business and Management/History	NV21





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Business and Management/Politics

Business and Management/Psychology

CN82

Business and Management/Sociology

LN62

## **Address**

University Avenue Glasgow G12 8QQ

## Website

www.gla.ac.uk

