

# **Business Management with Human Resource Management**

Queen Margaret University

#### Content

Year 1 modules: Introduction to Management and Leadership; Development of Professional Skills in Business and Management; Marketing and Consumer Behaviour; Introduction to Finance and Accounting; Digital Business and Innovation; Data Management.

Year 2 modules: Human Resource Management; Operations Management; Economics, Financial Institutions and Markets; Digital Marketing and E-Commerce Management; Business Law; Ethics, Social Justice and Sustainability.

Year 3 modules: Project Management; Employment Law; Social and Developmental Psychology; Research Methods (Online).

Choose from one of the following experience options: Placement; Semester Abroad; New Enterprise Start-up; or Web-based Application.

Year 4 modules: Strategy; Negotiation Theory and Practice; Organisational Behaviour; Leading and Managing Change; Dissertation or Consultancy Project.

#### **Start Date**

September

#### Qualification

Degree

#### **Study Method**

Full time

#### **Award Title**

**BA Hons** 

# **UCAS Code**

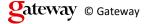
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# **Course Length**

4 years

#### **Faculty**

School of Arts, Social Sciences and Management





# **Department**

**Business** 

# **Entry Requirements**

2026 entry requirements:

4 Highers at BBBB (standard entry) or BCCC (widening access entry) plus English at National 5. Maths or Applications of Maths preferred.

For entry to year 2 you must have 2 relevant Advanced Highers at BC plus Highers at BB.

# **SCQF Level**

10

# **Progression Routes**

«ProgressionRoutes»

#### **Combination Courses**

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# **Address**

Queen Margaret University Drive Musselburgh East Lothian EH21 6UU

# Website

www.qmu.ac.uk

