

Music Business

New College Lanarkshire

Venues

Coatbridge Campus

Content

This HND course will give you the opportunity to learn advanced practical and theoretical skills that are necessary to work within the music industry. Choosing to study with us will offer an enriching experience in both the academic and technical pursuits of music business. From promotions and events to marketing and entrepreneurship, this music business course will offer you a diverse range of advanced subjects from which to study.

In addition to the above you will also focus on business administration and management to provide you with a complete overview of the industry and its vigorous demands. Units within the music business courses cover numerous business roles, including (but not limited to):

Promotions; Tour management; Entertainment marketing; Artist management; Digital marketing and e-business.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

1 year

Department

Music and Sound Production

Entry Requirements

HNC Music Business. Applications are considered from applicants who achieved an HNC Music Business qualification at a different institution.

SCQF Level

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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