

International Business with Marketing

University of Dundee

Venues

City Campus

Content

The International Business with Marketing BSc combines the key concepts and principles of international business, with a selection of marketing-focussed modules.

A degree in business with marketing will provide you with the skills you need to succeed in an environment where business operations are becoming increasingly global in scale. National boundaries now matter very little to decisions about where goods are made, and where services are provided. This programme will teach you what this means for today's business world.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BSc Hons

UCAS Code

N1NM

Course Length

4 years

Faculty

School of Business

Department

Economics

Entry Requirements

2027 entry requirements:
4 Highers at BBBC (BBCC for widening access entry).

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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