

# International Business with Marketing

University of Dundee

## Venues

City Campus

## Content

The International Business with Marketing BSc combines the key concepts and principles of international business, with a selection of marketing-focussed modules.

A degree in business with marketing will provide you with the skills you need to succeed in an environment where business operations are becoming increasingly global in scale. National boundaries now matter very little to decisions about where goods are made, and where services are provided. This programme will teach you what this means for today's business world.

## Start Date

September

## Qualification

Degree

## Study Method

Full time

## Award Title

BSc Hons

## UCAS Code

N1NM

## Course Length

4 years

## Faculty

School of Business

## Department

Economics

## Entry Requirements

2026 entry requirements:

4 Highers at BBBC (BBCC for widening access entry).

Advanced entry to 2nd year available with Advanced Highers at AB plus Highers at BB.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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## Website

www.dundee.ac.uk