Digital Creative Media

West Lothian College

Content

Creative digital content – from film & video to podcasts to social media to marketing and advertising – is vital in helping individuals and businesses communicate their messages. This course aims to prepare you to work in a variety of creative digital media industries.

In this course you will create several digital media projects – videos, podcasts, social media marketing campaigns – working on your own projects, and as part of teams to learn about the skills and roles required to work in today's digital creative industries.

You will learn about video production, digital multimedia, online marketing, script writing, digital journalism and how to best sell your skills in a competitive global digital economy.

In the final part of the course you will undertake a creative graded Unit project of your own choosing, where you will plan, produce and evaluate your work, and showcase your year's work in an end-of-year event.

Start Date

August

Qualification

HNC

Study Method

Full time

Course Length

1 year

Department

Creative, Media and Communications

Entry Requirements

Higher English or Media, or Foundation Apprenticeship Creative and Digital Media. Interview and written test.

SCQF Level

7

SCQF Points

«SCQFPoints»

Progression Routes

Relevant HND or degree course.

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

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