

Interactive Media

UHI West Highland

Venues

Virtual Learning Environment (VLE)

Content

The aim of the BSc (Hons) in Interactive Media is to give you a professional grounding in the development of interactive and digital media products while allowing you the scope to specialise in a number of key areas and work with external clients on real industry projects.

The term 'interactive media' defines a collection of disparate technologies which provide a user experience using digital platforms. These range from websites, mobile apps, software applications and even interactive installations. Digital content creation goes hand-in-hand with an understanding of interactive media and disciplines such as graphic design, animation, video and audio production, all form part of the subject area.

The course will encourage your creativity and entrepreneurial qualities and also give you the solid theoretical and technical understanding you need to succeed. Graduates from this degree will: be equipped to think creatively; have a solid foundation of knowledge in a number of key technical areas; and have the confidence and ability to enter a workplace environment, become self-employed or form a start-up company.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BSc Hons

UCAS Code

G400

Course Length

4 years

Department

Computing and Creative Digital Skills

Entry Requirements

1 Higher at grade C or above or NC Digital Media (Level 6) or Foundation Apprenticeship Creative and Digital Media.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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