Business Management with Analytics (3rd year entry)

Abertay University

Content

Study business analytics and learn new, powerful digital tools and analytical skills that are in great demand across the world. Join this Business Management with Analytics degree and kick-start your career.

As organisations collect more Big Data, they need talented employees who can analyse that data strategically in areas such as marketing intelligence, CRM, sales and financial management.

Focussed clearly on employability, there are work placement options and you can apply to study abroad. You'll learn to present and interpret findings clearly and effectively. Your ability to clearly identify business opportunities will mesh perfectly with the ever-changing job market.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N2G3

Course Length

2 years

Faculty

Faculty of Design, Informatics and Business

Department

Dundee Business School

Entry Requirements

2027 entry requirements:

Relevant HND plus English and Maths at National 5.

SCQF Level

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Progression Routes

«ProgressionRoutes»

Combination Courses

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www.abertay.ac.uk