

Mass Communications, Advertising and Public Relations (3rd year entry)

Edinburgh Napier University

Venues

Merchiston Campus

Content

Whether you choose direct entry from college into third year, or study the first two years of the BA (Hons) Mass Communications degree and transfer across, the BA (Hons) Mass Communications, Advertising & Public Relations degree will give you the opportunity to explore a variety of career options and find the best fit for you.

Recognised by the Chartered Institute of Public Relations (CIPR) and the Public Relations and Communications Association (PRCA), this new course will prepare you for employment or postgraduate study in a range of disciplines such as advertising, public relations, branding, marketing, corporate communications, mass communications, media and digital communications.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

W123

Course Length

2 years

Department

Film, Journalism and Media

Entry Requirements

2023 entry requirements

Relevant HND

SCQF Level

10

Combination Courses

«htmlCombinationCourse»

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Address

«Address»

Website

www.napier.ac.uk