Mass Communications, Advertising and Public Relations

Edinburgh Napier University

Venues

Merchiston Campus

Content

This programme offers two distinct career degree routes. The first route is is Advertising and Public Relations and the second is the pure Mass Communications course. this structure allows you to develop the understanding and principles and then go on to specialise in a specific field.

The two degrees in this suite of programmes share the same structure in the first two years. In the third year you will choose one of the two degree strands. This structure allows you to develop the understanding and principles and then go on to specialise in a specific field.

Upon completion you will be awarded with the named degree of the strand you completed.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

W123

Course Length

4 years

Department

Film, Journalism and Media

Entry Requirements

2027 entry requirements

Standard entry: 4 Highers at BBBB including English or another English based subject.

Widening access entry: 4 Highers at CCCC including English or another English based subject.

SCQF Level

10

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

«Address»

Website

www.napier.ac.uk