

Product Design and Innovation

University of Strathclyde

Content

Product design is an exciting industry that continually evolves alongside technology, product advancements, the demand for quicker turnaround times, unique and personalised products and environmentally friendly supply chains and production.

Product design is about understanding people and their emotional connections with products, questioning existing ways of doing things and seeing opportunities to change things for the better.

Product design and innovation encompasses a variety of skills including an engineering theoretical understanding with marketing, branding, user experience, entrepreneurship and provides our graduates with all of the skills to successfully benefit both their own ventures or to become innovators within other businesses.

Start Date

October

Qualification

Degree

Study Method

Full time

Award Title

MSci

UCAS Code

W241

Course Length

5 years

Faculty

Faculty of Engineering

Department

Design, Manufacture and Engineering Management

Entry Requirements

2023 entry requirements

Standard entry:

4 Highers at AAAA including Maths or Engineering Science or Physics plus English at National 5. Higher English recommended.

Widening Access entry:

4 Highers at AAAB including Maths or Engineering Science or Physics plus English at National 5. Higher English recommended.

SCQF Level

11

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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Glasgow City

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Website

www.strath.ac.uk