

## Product Design and Innovation

University of Strathclyde

### Content

Creative, analytical and practical skills all contribute to the design and development of ideas into innovative products.

Year 1: engage with design studio and classes in Innovation and Entrepreneurship, Technology and Production Management.

Year 2: further your design studio learning and take classes in Technology Manufacturing and Design Prototyping.

Year 3: advance your skills in creative, conceptual and user-centred design and experience new design methods, technologies and portfolio preparation; opportunity to spend a semester or year studying abroad in locations such as Australia, USA, Scandinavia and Singapore; pursue a summer industrial placement.

Year 4: develop your own new product and business strategy through an individual design project and the team-based design project with industry, and advance your technology and innovation skills.

Year 5: (MSci only) individual project, industrial group project, research dissertation and selection from related advanced modules.

### Start Date

October

### Qualification

Degree

### Study Method

Full time

### Award Title

MSci

### UCAS Code

W241

### Course Length

5 years

## Faculty

Faculty of Engineering

## Department

Design, Manufacture and Engineering Management

## Entry Requirements

2025 entry requirements

Standard entry:

4 Highers at AAAA including Maths or Engineering Science or Physics plus English at National 5. Higher English recommended. Higher Art and Design, Design and Manufacture or Graphic Communication recommended.

Widening access entry:

4 or 5 Highers at ABBB or BBBBB including Maths or Engineering Science or Physics plus English at National 5. Higher English recommended. Higher Art and Design, Design and Manufacture or Graphic Communication recommended.

A Foundation Apprenticeship is accepted in place of a non-essential Higher.

## SCQF Level

11

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

16 Richmond Street  
Glasgow  
Glasgow City  
G1 1XQ

## Website

[www.strath.ac.uk](http://www.strath.ac.uk)