

## Business Economics with Marketing (Combined)

University of Dundee

### Venues

City Campus

### Content

Through our Business Economics with Marketing courses you'll develop your knowledge of the theory, analysis and application of how economic considerations shape our global business world. You'll understand the integral role of marketing in today's multi-channel environment and how marketing fits into a wider organisational context. The contemporary focus of the course prepares you for a future in business or marketing.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

MA Hons

### UCAS Code

Please refer to list below

### Course Length

4 years

### Faculty

School of Business

### Department

Economics

### Entry Requirements

2027 entry requirements:

4 Highers at BBBC (BCCC for widening access entry).

### SCQF Level

10

### Cost

«Cost»

### Progression Routes

«ProgressionRoutes»

### Combination Courses

Business Economics with Marketing and Geography	LLNO
Business Economics with Marketing and History	LNVO
Business Economics with Marketing and Politics	LONO
Business Economics with Marketing and Psychology	LNCO

### Address

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Dundee City  
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### Website

[www.dundee.ac.uk](http://www.dundee.ac.uk)