

Business Economics with Marketing

University of Dundee

Venues

City Campus

Content

Through our Business Economics with Marketing courses you'll develop your knowledge of the theory, analysis and application of how economic considerations shape our global business world. You'll understand the integral role of marketing in today's multi-channel environment and how marketing fits into a wider organisational context. The contemporary focus of the course prepares you for a future in business or marketing

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BSc Hons

UCAS Code

L1N5

Course Length

4 years

Department

Business and Finance

Entry Requirements

2023 entry requirements:

4 Highers at AAB (BBB for widening access entry) including Maths or a science subject plus English and Maths at National 5.

Advanced entry to 2nd year available with Advanced Highers at AAB including Maths or Economics plus English and Maths at National 5.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Dundee City
DD1 4HN

Website

www.dundee.ac.uk