

## Business Economics with Marketing

University of Dundee

### Venues

City Campus

### Content

Through our Business Economics with Marketing courses you'll develop your knowledge of the theory, analysis and application of how economic considerations shape our global business world. You'll understand the integral role of marketing in today's multi-channel environment and how marketing fits into a wider organisational context. The contemporary focus of the course prepares you for a future in business or marketing

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BSc Hons

### UCAS Code

L1N5

### Course Length

4 years

### Faculty

School of Business

### Department

Economics

### Entry Requirements

2026 entry requirements:

4 Highers at BBBC (BBCC for widening access entry).

Advanced entry to 2nd year available with 2 Advanced Highers at AB plus 2 Highers at BB.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Nethergate  
Dundee  
Dundee City  
DD1 4HN

## Website

www.dundee.ac.uk