

Creative Industries: Media and Communication

Fife College

Venues

Kirkcaldy (St Brycedale) Campus

Content

Whether it's researching and writing copy for print and/or digital distribution, or creating content for multi-platform destinations such as radio, internet, or broadcast, you will learn and develop a broad range of skills that are essential to the communication industries and the wider world of work in the creative economy.

You will study: Complex oral presentation; Writing for the media; The media: features and trends; English language skills: correcting creative text; Creative industries: an introduction; Law and the media; Research skills; Creative industries: media and communication: graded unit 1.

Optional units include: Radio and video production; Magazine journalism; Web and social media; Public relations: principles and practice.

Start Date

August

Qualification

HNC

Study Method

Full time

Course Length

1 year

Department

Creative Industries

Entry Requirements

1 Higher from English, Media or Politics; or Foundation Apprenticeship: Creative and Digital Media; or NC Creative Industries: Broadcast Media; or NC Photography; or other relevant national qualifications at SCQF Level 6. Successful interview ideally with showreel/portfolio.

SCQF Level

7

Progression Routes

Relevant HND or degree programme

Address

Pittsburgh Road
Dunfermline
KY11 8DY

Website

www.fife.ac.uk