Marketing Management (Top Up degree)

Edinburgh Napier University

Venues

Off campus

Content

The BA Marketing Management top-up course provides you with the opportunity to develop and demonstrate your knowledge and understanding of marketing and related business subjects, and to develop your practical, critical and analytical skills and attributes.

This top-up course is delivered fully online (part-time) meaning you can study at a pace and place that suits you.

Building on your previous experience and skills, you'll develop your knowledge and understanding of marketing theory and the ability to apply this to practical situations. You'll also establish critical, analytical, creative and reflective approaches to marketing.

Start Date

September, January, June

Qualification

Degree

Study Method

Online learning

Award Title

BA

Course Length

12 - 24 months

Department

Marketing

Entry Requirements

Relevant HND

SCQF Level

9

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

«Address»

Website

www.napier.ac.uk