

## Marketing Management (Top Up degree)

Edinburgh Napier University

### Venues

Off campus

### Content

The BA Marketing Management top-up course provides you with the opportunity to develop and demonstrate your knowledge and understanding of marketing and related business subjects, and to develop your practical, critical and analytical skills and attributes.

This top-up course is delivered fully online (part-time) meaning you can study at a pace and place that suits you.

Building on your previous experience and skills, you'll develop your knowledge and understanding of marketing theory and the ability to apply this to practical situations. You'll also establish critical, analytical, creative and reflective approaches to marketing.

### Start Date

September

### Qualification

Degree

### Study Method

Distance and Flexible learning

### Award Title

BA

### Course Length

12 - 24 months

### Department

Marketing

### Entry Requirements

Relevant HND

### SCQF Level

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

«Address»

## Website

[www.napier.ac.uk](http://www.napier.ac.uk)