Events Management

Robert Gordon University

Content

This BA Hons Event Management degree is highly practical and provides you with a perfect blend of core management and specialist event management knowledge and skills to be successful in the industry. You will have the opportunity to attend guest lectures and events, organise live events and participate in course related study trips.

A unique and focal aspect of the course is the opportunity to gain real world industry experience and build strong industry links through the development of your Industry Experience Portfolio (IEP). You can tailor your portfolio to the industry of your choice. In your third and final year you will apply your knowledge to plan, manage and analyse your own event for local charities in the Live Festival Management and Live Client modules.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N820

Course Length

4 years

Department

Aberdeen Business School

Entry Requirements

2027 entry requirements

Standard entry: 4 Highers at BBCC
Widening access entry: 3 - 4 Highers at CCCC/BCC

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

Garthdee House
Garthdee Road
Aberdeen
AB10 7QB

Website

www.rgu.ac.uk