Business Economics with Marketing (with a Modern Language)

University of Dundee

Venues

City Campus

Content

Through our Business Economics with Marketing courses you'll develop your knowledge of the theory, analysis and application of how economic considerations shape our global business world. You'll understand the integral role of marketing in today's multi-channel environment and how marketing fits into a wider organisational context. The contemporary focus of the course prepares you for a future in business or marketing.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

MA Hons

UCAS Code

Please refer to list below

Course Length

4 years

Faculty

School of Business

Department

Economics

Entry Requirements

2027 entry requirements:

4 Highers at BBBC (BCCC for widening access entry).

SCQF Level

10

Cost

«Cost»

Progression Routes

«ProgressionRoutes»

Combination Courses

Business Economics with Marketing with French	LRN0
Business Economics with Marketing with Spanish	RNL0

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Website

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