

## Business Economics with Marketing (with a Modern Language)

University of Dundee

### Venues

City Campus

### Content

Through our Business Economics with Marketing courses you'll develop your knowledge of the theory, analysis and application of how economic considerations shape our global business world. You'll understand the integral role of marketing in today's multi-channel environment and how marketing fits into a wider organisational context. The contemporary focus of the course prepares you for a future in business or marketing.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

MA Hons

### UCAS Code

Please refer to list below

### Course Length

4 years

### Department

Business and Finance

### Entry Requirements

2023 entry requirements:

4 Highers at AABB (BBBB for widening access entry) plus English and Maths at National 5.

Advanced entry to 2nd year available with Advanced Highers at AB including Maths or Economics plus Highers at BB (in different subjects) plus English and Maths at National 5.

## SCQF Level

10

## Cost

«Cost»

## Progression Routes

«ProgressionRoutes»

## Combination Courses

Business Economics with Marketing with French  
Business Economics with Marketing with Spanish

LRNO  
RNLO

## Address

Nethergate  
Dundee  
Dundee City  
DD1 4HN

## Website

[www.dundee.ac.uk](http://www.dundee.ac.uk)