

# Communication Design

Heriot-Watt University

## Venues

Scottish Borders Campus

## Content

The Communication Design programme will provide you with expertise in three key areas of design; conceptual, applied, and entrepreneurial practices to communicate information through a variety of media. The programme will encourage you to use design thinking to transform and interpret data, develop knowledge, and transform information into ethical, meaningful, and inclusive communication design experiences.

You'll approach communication design by analysing collaborative experiences, socially dynamic and inclusive agendas, and key forms of critical design research. You'll gain experience in moving image and animation, photography, graphic design (including illustration), and interaction design (UX/UI/Experiential). This will establish your communication design skills across various creative approaches, making you highly employable and sought-after upon graduation.

## Start Date

September

## Qualification

Degree

## Study Method

Full time

## Award Title

BA Hons

## UCAS Code

W6CD

## Course Length

4 years

## Faculty

Design, Fashion and Textiles

## Department

Communication and Design

## Entry Requirements

2027 entry requirements

4 Highers at BBBB (Standard entry) or BBBC (Widening access entry) plus National 5 English.

Entry to year 2 is possible with 2 Advanced Highers at BB plus above.

Portfolio submission will normally be a prerequisite and will demonstrate interest in communication design/illustration/digital design. This can be communicated through any media including traditional, observed and expressive drawing, painting, photography and digital media.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Edinburgh  
EH14 4AS

## Website

[www.hw.ac.uk](http://www.hw.ac.uk)