

Communication Design

Heriot-Watt University

Venues

Scottish Borders Campus

Content

The Communication Design programme will provide you with expertise in three key areas of design; conceptual, applied, and entrepreneurial practices to communicate information through a variety of media. The programme will encourage you to use design thinking to transform and interpret data, develop knowledge, and transform information into ethical, meaningful, and inclusive communication design experiences.

You'll approach communication design by analysing collaborative experiences, socially dynamic and inclusive agendas, and key forms of critical design research. You'll gain experience in moving image and animation, photography, graphic design (including illustration), and interaction design (UX/UI/Experiential). This will establish your communication design skills across various creative approaches, making you highly employable and soughtafter upon graduation.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

W6CD

Course Length

4 years

Faculty

School of Textiles and Design





Department

Communication and Design

Entry Requirements

2026 entry requirements

Standard entry: 4 Highers at BBBB (two sittings) plus National 5 English.

Widening access entry: 4 Highers at BBBC (two sittings) plus National 5 English.

Entry to year 2 is possible with 2 Advanced Highers at BB plus 4 Highers at BBBB.

Portfolio submission will normally be a prerequisite and will demonstrate interest in communication design/illustration/digital design. This can be communicated through any media including traditional, observed and expressive drawing, painting, photography and digital media.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Edinburgh EH14 4AS

Website

www.hw.ac.uk

