

Business Analysis and Technology

University of Strathclyde

Content

Business analysis applies advanced analytical methods to business problems to help managers make better decisions while technology is at the heart of all modern business.

Organisations need business graduates with expertise in business technology. Business analysts have an excellent general awareness of how a business works. They're also able to apply advanced analytical methods to deal with specific management issues.

Year 1

Introduction to key areas in business technology, managerial and operational issues in conjunction with analytical tools to support associated decision-making.

Years 2 and 3

Further develop expertise in modelling and analysis to support problem-solving and decision-making; learn the fundamentals of operations management and how information systems are used to enhance key business processes.

Year 4

Carry out a major project for an industry or university client; you take a core class which focuses on analysis and technology in practice and choose from optional classes such as Contemporary Business Technology, Business Analytics Using Data Mining, Project Management, Risk Analysis and Management.

Start Date

October

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

G292

Course Length

4 years

Faculty

Strathclyde Business School

Department

Management Science

Entry Requirements

2027 entry requirements

Standard entry:

4 or 5 Highers at AAAA or AAABB (first sitting) or 6 Highers at AAAABB (two sittings) including English plus Maths or Applications of Maths at National 5 at B.

Widening access entry:

4 Highers at ABBB (first sitting) or 5 Highers at AABBB (two sittings) including English plus Maths or Applications of Maths at National 5 at B.

A Foundation Apprenticeship is accepted in place of a non-essential Higher.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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