

Business Analysis and Technology

University of Strathclyde

Content

Year 1

We'll introduce you to key managerial and operational issues and techniques. A wide range of modelling techniques will be discussed and aspects of the practical problems and opportunities of technology use in business highlighted.

Years 2 and 3

These classes demonstrate the use of analytical models and problem-structuring methods in real business contexts as well as providing you with an understanding of the management challenges caused by technological innovation.

Through individual and team work, you'll develop practical skills in the practice of management. The classes develop specific modelling techniques and provide the basics of operations management as well as delivering knowledge of how information systems can be used to support managers.

Year 4 (Honours)

You'll have the opportunity to undertake a major project for a client organisation. You'll also take classes covering subjects such as management science, electronic commerce, business process integration with ERP, business analytics with data mining, project management, risk analysis & management. Subjects are revised to reflect topical developments in the use of technology by business as well as the research interests of staff.

Start Date

October

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

G292

Course Length

4 years

Faculty

Strathclyde Business School

Department

Management Science

Entry Requirements

2022 entry requirements

Standard entry:

4 or 5 Highers at AAAA or AAABB (first sitting) or 6 Highers at AAAABB (two sittings) including English plus Maths at National 5 at B.

Widening access entry:

4 or 5 Highers at AABB or ABBBB (first sitting) or 6 Highers at ABBBBB (two sittings) including English plus Maths at National 5 at B.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.strath.ac.uk