Business Analysis and Technology (Combined)

University of Strathclyde

Content

Business analysis applies advanced analytical methods to business problems to help managers make better decisions while technology is at the heart of all modern business.

Organisations need business graduates with expertise in business technology. Business analysts have an excellent general awareness of how a business works. They're also able to apply advanced analytical methods to deal with specific management issues.

Year 1
Introduction to key areas in business technology, managerial and operational issues in conjunction with analytical tools to support associated decision-making.

Years 2 and 3
Further develop expertise in modelling and analysis to support problem-solving and decision-making; learn the fundamentals of operations management and how information systems are used to enhance key business processes.

Year 4
Carry out a major project for an industry or university client; you take a core class which focuses on analysis and technology in practice and choose from optional classes such as Contemporary Business Technology, Business Analytics Using Data Mining, Project Management, Risk Analysis and Management.

Start Date

October

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

Please refer to list below

Course Length

4 years

Faculty

Strathclyde Business School

Department

Management Science

Entry Requirements

2027 entry requirements

Standard entry:
4 or 5 Highers at AAAA or AAABB (first sitting) or 6 Highers at AAAABB (two sittings) including English plus Maths or Applications of Maths at National 5 at B. Higher Maths or Applications of Maths at A required for study with Accounting or Maths and Statistics.

Widening access entry:
4 Highers at ABBB (first sitting) or 5 Highers at AABBB (two sittings) including English plus Maths or Applications of Maths at National 5 at B. Higher Maths at A required for study with Accounting or Maths and Statistics.

A Foundation Apprenticeship is accepted in place of a non-essential Higher.

SCQF Level

10

Cost

«Cost»

Progression Routes

«ProgressionRoutes»

Combination Courses

Business Analysis and Technology and Accounting	NG42
Business Analysis and Technology and Business Enterprise	NG12
Business Analysis and Technology and Business Law	MN29
Business Analysis and Technology and Economics	GL21
Business Analysis and Technology and Finance	GN23
Business Analysis and Technology and Hospitality and Tourism Management	NN8F
Business Analysis and Technology and Human Resource Management	GN26
Business Analysis and Technology and Marketing	GN25
Business Analysis and Technology and Mathematics and Statistics	N1G3

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