

## Marketing (Combined)

University of Stirling

### Venues

Stirling Campus

### Content

You can study Marketing as a four-year single honour degree or take it in combination with one of 10 other courses to achieve a combined honours degree. In your first year, you'll learn about the general principles of industry, management and marketing – foundations you'll build on later in the degree. In your final year you'll be prepared to undertake a Marketing and Retail Consultancy project, designed to engage you with front-line business practices.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

Please refer to list below

### Course Length

4 years

### Department

Stirling Management School

### Entry Requirements

2023 entry requirements:

4 Highers at AABB (first sitting) or 5 Highers at ABBBB (two sittings). Grades may vary depending on combinations taken.

For entry to three year Honours degree, you will require 3 Advanced Highers at ABB.

### SCQF Level

10

### Cost

«Cost»

### Progression Routes

«ProgressionRoutes»

### Combination Courses

Marketing/Accountancy	NN45
Marketing/Business Studies	NN25
Marketing/Economics	NL51
Marketing/Film and Media	PN35
Marketing/French	N5R1
Marketing/Human Resource Management	NN65
Marketing/Marketing and Sociology	LN35
Marketing/Psychology	CN85
Marketing/Spanish	N5R4

### Address

Stirling  
 Bridge Of Allan  
 Stirling District  
 FK9 4LA

### Website

www.stir.ac.uk