

## Business Management

Queen Margaret University

### Content

Along with theoretical business knowledge, our Business Management degree routes will give you the practical experience you need to make your professional mark from day one.

Year 1 modules: Introduction to Management and Leadership; Development of Professional Skills in Business and Management; Marketing and Consumer Behaviour; Introduction to Finance and Accounting; Digital Business and Innovation; Data Management.

Year 2 modules: Human Resource Management; Operations Management; Economics, Financial Institutions and Markets; Digital Marketing and E-Commerce Management; Business Law; Ethics, Social Justice and Sustainability.

Year 3 modules: Project Management; Research Methods (online) plus either: Information Systems and Business Analytics; Financial Management; The Power of Data Analytics; Business Statistics; Marketing Communication and Digital Advertising; or Digital Marketing Analytics.

Year 4 modules: Strategy; Negotiation Theory and Practice; Organisational Behaviour; Leading and Managing Change; Dissertation or Consultancy Project.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

N100

### Course Length

4 years

### Faculty

School of Arts, Social Sciences and Management

## Department

Business

## Entry Requirements

2026 entry requirements:

4 Highers at BBBB (standard entry) or BCCC (widening access entry) plus English at National 5. Maths or Applications of Maths preferred.

For entry to year 2 you must have 2 relevant Advanced Highers at BC plus Highers at BB (in different subjects).

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Queen Margaret University Drive  
Musselburgh  
East Lothian  
EH21 6UU

## Website

[www.qmu.ac.uk](http://www.qmu.ac.uk)