

Business Management

Queen Margaret University

Content

Year one is designed as an introductory year, which will not only introduce you to key subject matter in business but will allow you to develop the skills and learning techniques required at university level education.

Modules are: Introduction to Marketing; Introduction to Economics; Introduction to Business in Society; Introduction to Finance and Accounting; Introduction to Management; Entrepreneurship.

Year two modules are: Operations Management; Business Law; Live Business Event; Human Resource Management; Digital Business and E-Commerce Management; Negotiation.

From Year Three you can choose which pathway to specialise towards. Modules are tailored to each route: Business Management with Analytics; Business Management with Digital Marketing; Business Management with Finance; or, Business Management with Human Resource Management.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA/BA Hons

UCAS Code

N100

Course Length

3 - 4 years

Faculty

School of Arts, Social Sciences and Management

Department

Management

Entry Requirements

2023 entry requirements:

4 Highers at BBBC (standard entry) or BCCC (widening access entry) plus English at National 5. Maths or Applications of Maths preferred.

For entry to year 2 you must have 2 Advanced Highers at BC plus relevant Highers at BB (in different subjects).

SCQF Level

9/10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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