Higher Creative and Digital Media (SCQF Level 6) (Course Code: N/A)

SCQF Level 6 (24 Credit Points)

Why study Creative and Digital Media (SCQF Level 6)?

National Progression Award in Creative and Digital Media: Technologies, Processes and Practices

- Creative Industries: An Introduction - Scotland
- Creative Industries: Understanding a Creative Brief
- Media: Understanding the creative process
- Storytelling for the Creative Industries.

For your Diploma in Creative Digital Media units, you'll be assessed as part of your work placement. You'll learn how to:

- work with others in the creative industries
- communicate using digital marketing/sales channels
- use digital and social media in marketing campaigns.

What do I need to get in?

These vary depending on whether you start the Foundation Apprenticeship in S5 or S6. It could range from some subjects at National 5 to 1 or 2 Highers. Check with your school for details.

What will I study?

The Foundation Apprenticeship (FA) in Creative and Digital Media is for pupils staying on at school. You can choose an FA as one of your subjects in S5 or S6.

How will I be assessed?

- National Progression Award (NPA) in Creative and Digital Media: Technologies, Processes and Practices at SCQF level 6
- core units of a Diploma in Creative Digital Media at SCQF Level 7
- a media project unit at SCQF Level 6.

Study Materials

What can I go on to next?

- Employment in the creative industries.
- You could continue your studies at college or university, gaining an HNC/D or degree in a number of creative disciplines.

- You could complete a Modern Apprenticeship in Creative Media at SCQF Level 7.

Further study, training or employment in:

- Advertising, Marketing and PR
- Art and Design
- Communications and Media
- Fine Art or Graphic Design