

# Higher Creative and Digital Media (SCQF Level 6) (Course Code: N/A)

SCQF Level 6 (24 Credit Points)

# Why study Creative and Digital Media (SCQF Level 6)?

National Progression Award in Creative and Digital Media: Technologies, Processes and Practices

- Creative Industries: An Introduction Scotland
- Creative Industries: Understanding a Creative Brief
- Media: Understanding the creative process
- Storytelling for the Creative Industries.

For your Diploma in Creative Digital Media units, you'll be assessed as part of your work placement. You'll learn how to:

- work with others in the creative industries
- communicate using digital marketing/sales channels
- use digital and social media in marketing campaigns.

## What do I need to get in?

These vary depending on whether you start the Foundation Apprenticeship in S5 or S6. It could range from some subjects at National 5 to 1 or 2 Highers. Check with your school for details.

# What will I study?

The Foundation Apprenticeship (FA) in Creative and Digital Media is for pupils staying on at school. You can choose an FA as one of your subjects in S5 or S6.

#### How will I be assessed?

- National Progression Award (NPA) in Creative and Digital Media: Technologies, Processes and Practices at SCQF level 6
- core units of a Diploma in Creative Digital Media at SCQF Level 7
- a media project unit at SCQF Level 6.

## **Study Materials**

## What can I go on to next?

- Employment in the creative industries.
- You could continue your studies at college or university, gaining an HNC/D or degree in a number of creative disciplines.

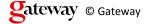




• You could complete a Modern Apprenticeship in Creative Media at SCQF Level 7.

Further study, training or employment in:

- Advertising, Marketing and PR
- Art and Design
- Communications and Media
- Fine Art or Graphic Design



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