

National 4 Graphic Communication (Course Code: C735 74)

SCQF Level 4 (24 Credit Points)

Why study Graphic Communication?

Graphic Communication in all its forms is vital to society. It is a means of getting across information visually using graphics. Graphic communication comes in many forms and various aspects of life including education, industry and commerce.

This course is designed to increase your awareness of how graphics are used, and to learn about the technology used to create them. You will create 2D, 3D and pictorial graphics with visual impact or that transmits information, digitally and on paper.

The skills you learn in this course are useful in many career areas including Architecture, Surveying, Engineering or Design and Marketing.

Career Pathways

To see what career areas this subject could lead to and the routes to get there, download and view these career pathways:

[Art and Design](#)

[Communications and Media](#)

[Computing and ICT](#)

[Construction](#)

[Engineering](#)

What do I need to get in?

The school or college will decide on the entry requirements for the course. You would normally have achieved:

- **National 3 Design and Technology**

What will I study?

This course will teach you how to read, interpret and create graphic communications. You will develop skills in spatial awareness and visual language. And, you will learn how to use graphic communication equipment, software and materials effectively. You will also look at how graphic communication technologies impact on our environment and society.

The course has **two** compulsory units, plus an **added value** unit that assesses your practical skills.

2D Graphic Communication (9 SCQF credit points)

In this unit you will:

- learn creative and 2D graphic skills within a communication context
- initiate, develop and communicate ideas using graphic techniques in straightforward and familiar contexts
- develop 2D graphic spatial awareness.

3D and Pictorial Graphic Communication (9 SCQF credit points)

In this unit you will:

- develop creative and 3D and pictorial graphic skills within a communication context
- initiate, develop and communicate ideas using graphic techniques in straightforward and familiar contexts
- develop 3D graphic spatial awareness.

Added Value Unit: Graphic Communication Assignment (6 SCQF credit points)

In this unit you will:

- answer a design brief by creating meaningful graphic work
- produce relevant graphic research and development work
- assess how effective your final presentation of work is.

How will I be assessed?

Your teacher or tutor will assess your work on a regular basis throughout the course. Items of work might include:

- practical work – producing 2D sketches or 3D models by hand or computer
- project work – creating single page displays or layouts
- written work – producing reports or written evaluations.

You must pass both units to gain the course qualification.

Study Materials

[BBC Bitesize Graphic Communication National 4](#)

What can I go on to next?

If you complete the course successfully, it may lead to:

- **National 5 Graphic Communication**

Further study, training or employment in:

- Art and Design

- Communications and Media
- Computing and ICT
- Construction
- Engineering