

Business Adviser

Business advisers work with organisations and industry bodies in a particular sector to build good relationships, provide business information and reports and facilitate networking through events and workshops.

The Work

You could be:

- providing specialist support to specific business sectors, such as offshore
- analysing data and writing content for reports
- building good relationships with partner companies and other stakeholders
- planning and organising events for partners
- assisting with running workshops and forums
- introducing businesses to networks and associates
- attend meetings with networks and associates to ensure you keep up to date with industry changes, growth and initiatives.

Pay

The figures below are only a guide. Actual pay rates may vary, depending on:

- where you work
- the size of the company or organisation you work for
- the demand for the job.

Starting salaries for business advisers can be around £24,000 to £27,000 a year. With experience, this can rise to around £40,000 and in a senior or management position, could be up to £55,000 a year.

Conditions

- You would work in an office (possibly hybrid working – a mixture of office and home), but you may visit clients on site.
- You might have to travel to meetings in other parts of the country. You may have to spend nights away from home.
- You would usually work Monday to Friday, 9am – 5pm, but sometimes you might need to work evenings and weekends when attending events or workshops.

Getting In

A business-related qualification is useful, but not always necessary.

- You could get in with a degree (SCQF Levels 9-10), HND (SCQF Level 8) or HNC (SCQF Level 7) in a relevant subject, which could include areas such as finance, HR and marketing.
- Entry requirements vary according to the level of course, but are normally 1-2 Highers for an HNC or HND

and 4-5 Highers for a degree.

- Studying for a relevant Foundation Apprenticeship (SCQF Level 6) while in fifth and sixth year at school could count towards entry to a degree. Entry requirements vary between colleges.
- It is important to know about the industry, so attending events and meeting people is beneficial to your career.

Business advisers in the offshore industry can work for industry bodies and companies involved in maritime, oil and gas, renewable energy, energy technology development and decommissioning.

What Does It Take

You need to have:

- excellent verbal and written communication skills
- excellent organisational skills
- critical thinking and problem solving skills
- curiosity and a willingness to learn.

You need to be able to:

- work under pressure and meet deadlines
- work in a team
- work on your own initiative
- collaborate with a wide range of professionals
- adapt and deal with change.

Training

- You could study courses relating to the industry to expand your knowledge.
- You would do on the job training to gain a full understanding of any industry legislation and initiatives.

Getting On

- With a few years' experience and more knowledge and understanding of the industry, you could move up to senior business adviser.
- After several years, you may become a manager, leading a team of others.

Contacts

Offshore Energies UK (OEUK)

Email: info@oeuk.org.uk

Website: oeuk.org.uk

X: [@OEUK_](https://twitter.com/OEUK_)

Facebook: www.facebook.com/OffshoreEnergiesUK

OPITO - My Energy Future

Tel: 01224 787800

Email: reception@opito.com

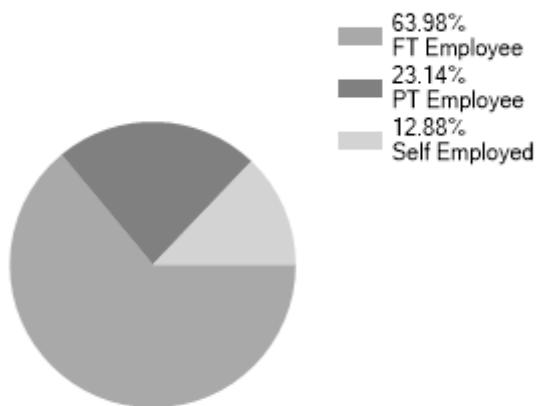
Website: www.opito.com/future-skills/my-energy-future
Facebook: www.facebook.com/OPITOglobal

SPE Aberdeen

Tel: 01651 873 791
Email: info@spe-uk.org
Website: www.spe-aberdeen.org

Statistics

Employment Status UK %

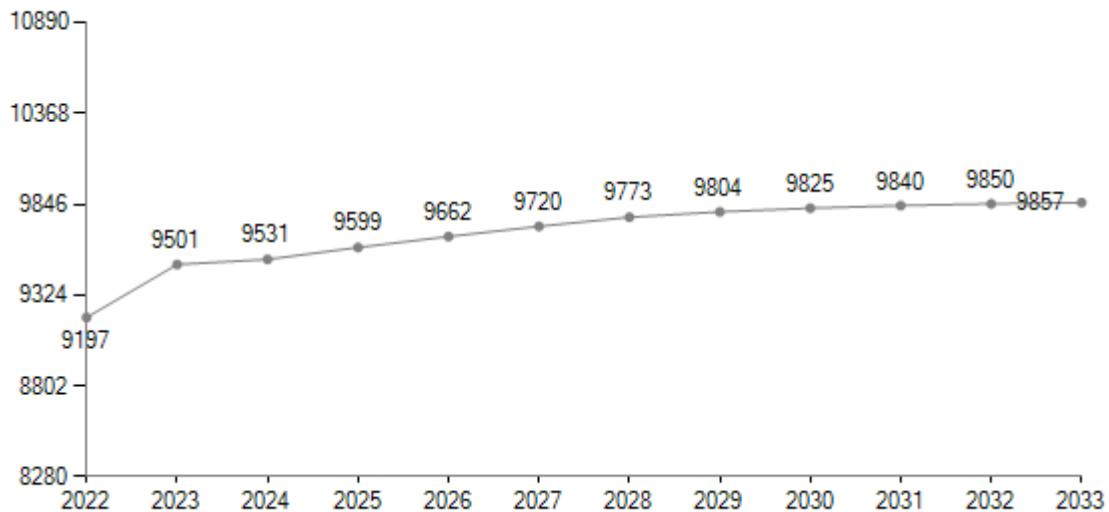


Past Unemployment - Scotland

No Claimant statistics available for Scotland.

LMI data powered by [LMI for All](#)

Predicted Employment in Scotland



LMI data powered by [Lightcast](#)