

## Creative and Digital Media (SCQF Level 6)

SCQF Level 6 (24 Credit Points)

### Why Study a Foundation Apprenticeship?

Studying for a Foundation Apprenticeship gives you the chance to combine work based qualifications such as Scottish Vocational Qualifications (SVQs) or National Certificate (NC) with practical work experience in industry.

### Who Can Apply?

The Foundation Apprenticeship (FA) in Creative and Digital Media is for pupils staying on at school. You can choose an FA as one of your subjects in S5 or S6.

### Entry Requirements

These vary depending on whether you start the Foundation Apprenticeship in S5 or S6. It could range from some subjects at National 5 to 1 or 2 Highers. Check with your school for details.

### Course Content

National Progression Award in Creative and Digital Media: Technologies, Processes and Practices

- Creative Industries: An Introduction - Scotland
- Creative Industries: Understanding a Creative Brief
- Media: Understanding the creative process
- Storytelling for the Creative Industries.

For your Diploma in Creative Digital Media units, you'll be assessed as part of your work placement. You'll learn how to:

- work with others in the creative industries
- communicate using digital marketing/sales channels
- use digital and social media in marketing campaigns.

### Qualifications Gained

- National Progression Award (NPA) in Creative and Digital Media: Technologies, Processes and Practices at SCQF level 6
- core units of a Diploma in Creative Digital Media at SCQF Level 7
- a media project unit at SCQF Level 6.

### Duration

1 - 2 years

### What can I go on to next?

- Employment in the creative industries.
- You could continue your studies at college or university, gaining an HNC/D or degree in a number of creative disciplines.
- You could complete a Modern Apprenticeship in Creative Media at SCQF Level 7.

## How to Apply

To apply for a Foundation Apprenticeship you should complete an application form through your school. You may be required to attend an interview and complete a relevant aptitude test.

Have a look at the [apprenticeships.scot](https://www.apprenticeships.scot) website to see what your school offers and to enquire.

## Related Career Areas

- Art and Design
- Communications and Media