

Royal Bank of Scotland WiT Immersion Day seeks to empower women, to pursue opportunities within technology.

Our purpose is to provide support for women in technology and also enable new opportunities for women to develop personally and professionally. We also aim to inspire more girls and women into technology careers, resulting in increased female representation within the Technology departments at all levels.

The day led by our Entrepreneurship team offers young girls an opportunity to develop valuable future skills aligned closely with entrepreneurship and the future world of work.

As an organisation, the Royal Bank of Scotland recognises that the future of work is changing and we have an opportunity to share our experience with young girls, giving them an introduction into some of the key skills that we successfully use within the Royal Bank Entrepreneur Accelerator.



## Who is it for?

Young women in S2 interested in understanding more about a career in technology and key entrepreneurial skills to help them get there.

## What does it cover?

### The programme will cover:

- Mindset
- Customer Discovery
- Iteration/Lean
- Creativity
- Communication

### Aims of the programme:

- Challenge girls to think differently
- Build future capability, confidence and resilience
- Encourage women into entrepreneurship
- Empower the next generation of leaders
- Support young women to reach their potential

## How is it delivered?

### Live event:

This interactive event is designed to activate a selection of tools and techniques from the world of entrepreneurship, the event will run from 9am-3pm and will cover key tools and techniques designed to surface innovation. We are looking for around 100 young girls in S2 to participate. Focussing on tried and tested methods developed within our 12 UK accelerator hubs.

**When:** 21<sup>st</sup> November 2019

**Time:** 09:00 – 15:00

**Where:** RBS Gogarburn, EH12 9SB

**Who:** ~100 S2 young women from several schools

**Travel:** Schools will have to arrange their own transport

**Food:** Food and refreshments are provided

**How to get involved:** Please contact Amy Donaldson ([amy.Donaldson@rbs.co.uk](mailto:amy.Donaldson@rbs.co.uk))

