

Creative Industries: Social Media

West College Scotland

Venues

Greenock (Finnart Street) Campus

Content

This unique course is part of the NC Creative Industries group award where you will specialise in Social Media. You will study and understand the use of social media around the world, before beginning to develop practical and creative skills to produce quality content for social media sites. This will include learning how to professionally film and edit video content for social media purposes, as well as create other creative content such as photography, animation and graphic design all for use on various social media sites.

You'll learn about:

Social Networking, Social Media Literacy, Making Videos For Social Media, Editing Videos For Social Media, Photography For Social Media, Graphic Design For Social Media, Animation For Social Media, Social Media Project – working with real clients.

Start Date

August

Qualification

NC

Study Method

Full time

Course Length

1 year

Department

Media, TV and Radio

Entry Requirements

No formal entry requirements. Entry subject to interview.

SCQF Level

6

SCQF Points

«SCQFPoints»

Progression Routes

Relevant HNC

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Renfrew Road
Paisley
Renfrewshire
PA3 4DR

Website

www.westcollegescotland.ac.uk