

International Business Management and Languages

Heriot-Watt University

Venues

Edinburgh Campus

Content

First Year: Introductory modules in Management, Finance, and Accounting. You study at least one language at intermediate level (i.e. post-Higher or A-level), and a second language at intermediate, beginners' or post-beginner's level.

Second Year: Students continue their main language (French, German or Spanish), study intermediate Management modules, introductory Economics modules, and either a second language or optional subject.

Third Year: Students spend a full academic year at an approved business-oriented institution in France, Germany or Spain, attending selected courses and preparing a project in English on a business topic.

Fourth Year: Students continue their main language (French, German or Spanish), and also study European Studies as well as several management modules from a selection including European Marketing, International Marketing, Retail Studies, Stress and Work, and Marketing and Management in SMEs.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

MA Hons

UCAS Code

Please refer to list below

Course Length

4 years

Faculty

School of Social Sciences

Department

Languages and Intercultural Studies

Entry Requirements

2022 entry requirements:

Standard entry: 4 Highers at AABB (two sittings) including a relevant language at A plus English at National 5.

Widening access entry: 4 Highers at BBBC (two sittings) including a relevant language at B plus English at National 5.

SCQF Level

10

Cost

«Cost»

Progression Routes

«ProgressionRoutes»

Combination Courses

Chinese	OE68
French	NR21
German	NR22
Spanish	NR24

Address

Edinburgh
EH14 4AS

Website

www.hw.ac.uk