

Business Administration

Heriot-Watt University

Venues

Edinburgh Campus

Content

The BBA (Hons) Bachelor of Business Administration degree has been designed to offer you a broad coherent programme of study in the area of Business Studies, including Business Management, Accounting, Finance, and Economics.

During this degree, you'll develop your understanding of the area of business administration and management. You'll gain practical skills that will prepare you for a successful career in any aspect of business. You'll develop knowledge, understanding, and subject skills related to the principles and practice of modern business administration. You'll be prepared for employment in a variety of business-related careers and will have opportunities to gather experience and develop links with industry. You'll gain a firm foundation in key areas of accountancy and finance, economics and business management to suit your interests and career aspirations.

Each course included in the programme will equip you with highly employable expertise and skills in Business, from fundamentals of marketing, human resource management, organisational behaviour and business analysis and consultancy.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BBA Hons

UCAS Code

N101

Course Length

4 years

Faculty

Edinburgh Business School

Department

Business

Entry Requirements

2027 entry requirements:

4 Highers at AABB (Standard entry) or BBBC (Widening access entry) plus English at National 5.

For entry to year 2 you would require 2 Advanced Highers at BB including one from Maths, Accounting, Business Management or Economics plus above.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Edinburgh
EH14 4AS

Website

www.hw.ac.uk