

International Business Management

Heriot-Watt University

Venues

Edinburgh Campus

Content

During this hands-on degree, you will acquire crucial transferable skills including critical thinking, problem-solving, communication and team working. You will also develop creativity skills and will build on your confidence and research abilities which will help you succeed in your career and personal life.

Throughout this programme, you'll gain knowledge, understanding and subject skills related to the principles and practice of modern business management. You will be provided with opportunities to explore and develop links with industry, which will prepare you for employment in a variety of management careers.

Throughout this degree, you'll have the opportunity to choose optional courses – such as talent management, project management, consumer behaviour and innovation management – to customise your learning and develop your professional interests.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

MA Hons

UCAS Code

N202

Course Length

4 years

Faculty

Edinburgh Business School

Department

Business

Entry Requirements

2027 entry requirements

4 Highers at AABB (Standard entry) or BBBC (Widening access entry) plus English at National 5.

For entry to year 2 you would require 2 Advanced Highers at BB including one from Maths, Accounting, Business Management or Economics plus above.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Edinburgh
EH14 4AS

Website

www.hw.ac.uk