

Commercial Ventures

West College Scotland

Venues

Greenock (Finnart Street) Campus
Paisley Campus

Content

Commercial Ventures is a Business Enterprise Course. Through the course students will learn key business principals, influences of business in society and create a variety of products in order to put their learning into practice. Group work is an essential element in terms of the students personal development and practical experience to prepare for further study or work based learning.

Course content may include: Customer Service, Budgeting, Media, ICT Skills, Marketing, Enterprise and Meta Skills.

Start Date

August

Qualification

Other

Study Method

Full time

Course Length

1 year

Department

Learner Development

Entry Requirements

For a place on the course you'll be required to attend an interview where you'll be expected to demonstrate that you're interested in entrepreneurial projects, team working skills and practical activities. Part of the course involves going into the local community, so you must be able to do this.

SCQF Level

3

SCQF Points

«SCQFPoints»

Progression Routes

Step 1

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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