

Travel and Tourism

Ayrshire College

Venues

Ayr Campus

Content

By choosing this HNC Travel and Tourism course, you're not just learning; you're experiencing, exploring, and preparing for a dynamic career. Build on practical skills and knowledge that are highly sought after in the industry. From marketing destinations to leading tours and developing excellent communication skills.

Content:

global tourism's economic impact; the art of selling tourist destinations; tour guiding and itinerary planning; destination marketing using digital and social media; customer care and satisfaction skills; business and ICT skills; and written and verbal communication skills.

Start Date

August

Qualification

HNC

Study Method

Full time

Course Length

1 year

Department

Tourism and Events

Entry Requirements

1 relevant Higher, or relevant national qualifications at SCQF Level 6. Applicants with appropriate experience or other training may be accepted without formal qualifications. A place on the course is subject to an interview process.

SCQF Level

7

SCQF Points

«SCQFPoints»

Progression Routes

Relevant national qualifications at SCQF Level 8 or progression to employment.

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Dam Park
Ayr
KA8 0EU

Website

www1.ayrshire.ac.uk