

Multimedia Journalism

Glasgow Caledonian University

Content

This is the only double-accredited journalism degree in Scotland. The Multimedia Journalism degree from Glasgow Caledonian University has National Council for the Training of Journalists (NCTJ) and Broadcast Journalism Training Council (BJTC) accreditation. Your degree is validated by the best in the industry and gives you access to a wide range of benefits.

Year 1

News writing and Journalism, Shorthand Theory, Broadcast and Online Production1, Media Industries 1, Introduction to Media Analysis, The Business of Social Science, Introduction to Public Relations

Year 2

Reporting and Newspaper Journalism, Feature Writing and Magazine Journalism, Shorthand Speed Development (additional credit), Media Industries 2: Enterprise and Employability, Multi-level Governance, Broadcast & Online Production 2, option module

Year 3

Newsdays, Specialist Reporting, Communications Law and Regulation, Research Methods: Theory and Practice, Media Analysis 2: Discourse, Ideology and the Media, The Enterprise Value Challenge

Year 4

Honours Dissertation, Media Project, Media Ethics, option module.

Start Date

September

Qualification

Degree

Study Method

Full time

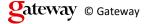
Award Title

BA Hons

UCAS Code

P500

Course Length





4 years

Faculty

Glasgow School for Business and Society

Department

Media and Journalism

Entry Requirements

2026 entry requirements

Standard entry: 4 Highers at ABBB including English or Media.

Widening access entry: 4 Highers at BCCC including English or Media.

A Foundation Apprenticeship is accepted as equivalent of a non-essential Higher at B.

SCQF Level

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Progression Routes

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Combination Courses

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Address

Cowcaddens Road Glasgow Glasgow City G4 0BA

Website

www.gcu.ac.uk

