

# Multimedia Journalism

Glasgow Caledonian University

## Content

This is the only double-accredited journalism degree in Scotland. The Multimedia Journalism degree from Glasgow Caledonian University has National Council for the Training of Journalists (NCTJ) and Broadcast Journalism Training Council (BJTC) accreditation. Your degree is validated by the best in the industry and gives you access to a wide range of benefits.

### Year 1

News writing and Journalism, Shorthand Theory, Broadcast and Online Production1, Media Industries 1, Introduction to Media Analysis, The Business of Social Science, Introduction to Public Relations

### Year 2

Reporting and Newspaper Journalism, Feature Writing and Magazine Journalism, Shorthand Speed Development (additional credit), Media Industries 2: Enterprise and Employability, Multi-level Governance, Broadcast & Online Production 2, option module

### Year 3

Newsdays, Specialist Reporting, Communications Law and Regulation, Research Methods: Theory and Practice, Media Analysis 2: Discourse, Ideology and the Media, The Enterprise Value Challenge

### Year 4

Honours Dissertation, Media Project, Media Ethics, option module.

## Start Date

September

## Qualification

Degree

## Study Method

Full time

## Award Title

BA Hons

## UCAS Code

P500

## Course Length

4 years

## Faculty

Glasgow School for Business and Society

## Department

Media and Journalism

## Entry Requirements

2026 entry requirements

Standard entry: 4 Highers at ABBB including English or Media.

Widening access entry: 4 Highers at BCCC including English or Media.

A Foundation Apprenticeship is accepted as equivalent of a non-essential Higher at B.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Cowcaddens Road  
Glasgow  
Glasgow City  
G4 0BA

## Website

[www.gcu.ac.uk](http://www.gcu.ac.uk)