International Business

Glasgow Caledonian University

Content

On this programme, you'll enjoy working alongside students from different business disciplines and learning from international leaders of enterprise and social enterprise. Research-based teaching and live casework cover core subjects like international finance, human resources, business economics, and international marketing. Through masterclass and guest lecture events, you will explore real examples of professional practice that have had a positive impact on international business and society.

Year 1
Introduction to International Business modules including Workplace Culture and Behaviour, The Business of Social Science, International Economic Issues and Challenges, Fundamentals in Financial Management, Foundations of Marketing, Law in Business or a Language module

Year 2
Society, Employability and Business, Essentials of Managing Human Resource, Contemporary Cultural Challenges in International Business, Financial Management for Decision Makers, International Institutions and Environments or a language module and an option module

Year 3
The Enterprise Value Challenge, Business Research Methods and Skills, International Business Strategy, Ethical Trade and International Market Entry Operations Management and an option, exchange opportunity available through application, direct entry students are offered the opportunity for exchange in Trimester B

Year 4
Honours Dissertation and modules in Contemporary Issues in World Economy, Sustainability, Corporate Responsibility and Ethics in International Business and two other specialist modules (dependent on specialism selected).

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N120

Course Length

4 years

Faculty

Glasgow School for Business and Society

Department

Management

Entry Requirements

2027 entry requirements

Standard entry: 5 Highers at AABBB.

Widening access entry: 5 Highers at BBBCC.

A Foundation Apprenticeship is accepted as equivalent of a Higher at B.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

Cowcaddens Road
Glasgow
Glasgow City
G4 0BA

Website

www.gcu.ac.uk