

International Business

Glasgow Caledonian University

Content

Year 1

Introduction to International Business modules including Workplace Culture and Behaviour, The Business of Social Science, International Economic Issues and Challenges, Fundamentals in Financial Management, Foundations of Marketing, Law in Business or a Language module

Year 2

Society, Employability and Business, Essentials of Managing Human Resource, Contemporary Cultural Challenges in International Business, Financial Management for Decision Makers, International Institutions and Environments or a language module and an option module

Year 3

The Enterprise Value Challenge, Business Research Methods and Skills, International Business Strategy, Ethical Trade and International Market Entry Operations Management and an option, exchange opportunity available through application, direct entry students are offered the opportunity for exchange in Trimester B

Year 4

Honours Dissertation and modules in Contemporary Issues in World Economy, Sustainability, Corporate Responsibility and Ethics in International Business and two other specialist modules (dependent on specialism selected).

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

N120

Course Length

4 years

Faculty

Glasgow School for Business and Society

Department

Management and Human Resources

Entry Requirements

2022 entry requirements

Standard entry: 5 Highers at ABBBB including English or another English based subject plus National 5 Maths.

Widening access entry: 5 Highers at BBBBC including English or another English based subject plus National 5 Maths

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

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