

## Business Management

Glasgow Caledonian University

### Content

Business management at Glasgow Caledonian University is flexible. You will learn on a theoretical and practical level, in the way that suits you best. You will become proficient in financial management, marketing, operations and resource management, from both UK and international perspectives.

You will master key business functions such as strategy, leadership, managing people and operations, entrepreneurship, innovation and technology management. The teaching you receive is informed by the latest research methods. You can include a language in your degree and select the modules and placements that match your individual aspirations. The communication, teamwork, problem-solving and leadership skills are what set our graduates apart from others in their chosen field.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

8J9J

### Course Length

4 years

### Faculty

Glasgow School for Business and Society

### Department

Management and Human Resources

### Entry Requirements

2022 entry requirements

Standard entry: 5 Highers at ABBBB including English or another English based subject plus National 5 Maths.

Widening access entry: 5 Highers at BBBBC including English or another English based subject plus National 5 Maths

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Cowcaddens Road  
Glasgow  
Glasgow City  
G4 0BA

## Website

[www.gcu.ac.uk](http://www.gcu.ac.uk)