

Business Management

Glasgow Caledonian University

Content

Business management at Glasgow Caledonian University is flexible. You will learn on a theoretical and practical level, in the way that suits you best. You will become proficient in financial management, marketing, operations and resource management, from both UK and international perspectives.

You will master key business functions such as strategy, leadership, managing people and operations, entrepreneurship, innovation and technology management. The teaching you receive is informed by the latest research methods. You can include a language in your degree and select the modules and placements that match your individual aspirations. The communication, teamwork, problem-solving and leadership skills are what set our graduates apart from others in their chosen field.

Start Date

September

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

8J9J

Course Length

4 years

Faculty

Glasgow School for Business and Society

Department

Management

Entry Requirements

2026 entry requirements

Standard entry: 4 Highers at ABBB.

Widening access entry: 4 Highers at BCCC.

A Foundation Apprenticeship is accepted as equivalent of a Higher at B.

SCQF Level

10

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Cowcaddens Road
Glasgow
Glasgow City
G4 0BA

Website

www.gcu.ac.uk