

International Tourism and Events Management

Glasgow Caledonian University

Content

Tourism and events are among the fastest growing sectors in the global economy* with destinations adopting event-led tourism strategies as a means to enhance location awareness and reputation and to bring about positive social and economic impact. This is an exciting time for events specialists and tourism specialists to combine their skills and become part of this movement.

Informed by industry demand and the vast array of job opportunities available, Glasgow Caledonian University's MSc International Tourism and Events Management programme delivers the practical and technical experience that you need to maximise the opportunities this growing sector has to offer.

You'll enjoy a truly international experience, with the chance to network, volunteer and work in industry with guest lectures from those currently leading in this sector.

*UNWTO, 2015

Start Date

September, January

Qualification

Postgraduate Master's

Study Method

Full time

Award Title

MSc

Course Length

1 year (September) 16 months (January)

Faculty

Glasgow School for Business and Society

Department

Fashion, Marketing, Tourism and Events

Entry Requirements

A 2:2 Honours degree or equivalent in any subject area.

SCQF Level

11

Progression Routes

«ProgressionRoutes»

Combination Courses

«htmlCombinationCourse»

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