

Travel and Tourism

Edinburgh College

Venues

Granton Campus
Sighthill Campus

Content

Explore a career in the travel and tourism industry through this innovative HND. Get an in-depth insight into the travel and tourism industry, develop your knowledge of tourist destinations and enhance your great customer service skills. This course will prepare you for a rewarding career in travel and tourism or higher education. Edinburgh College has state-of-the-art facilities and you will use aircraft simulation programmes in order to gain hands-on and practical experience in the industry. You will attend guest lectures from the best in the travel business and learn about the abundance of job opportunities available in this growing sector.

Year 1:

Visitor Attraction Operations; Structure of the Travel and Tourism Industry; Applying Marketing Principles in Travel and Tourism; Providing Information on the Scottish Tourism Product; Creating a Culture of Customer Care; International Tourist Destinations; Tour Guiding and Resort Representation

Year 2:

Influences on the Travel and Tourism Industry; Food Tourism and Culture; Scottish Natural Heritage Tour Operations; Planning and Sustainability in Travel and Tourism; Marketing Planning in Travel and Tourism; Visitor Attraction Management; Scottish Niche Markets in Travel and Tourism

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Travel and Tourism

Entry Requirements

2 Highers; or NC Travel and Tourism (Level 6). Entry subject to interview.

SCQF Level

8

SCQF Points

«SCQFPoints»

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

«Address»

Website

www.edinburghcollege.ac.uk