

Events

South Lanarkshire College

Content

Core units:

Organising an event; Events industry: an introduction; Event legislation: safety and licensing; Event budgeting and funding; Using software application packages; Complex oral presentations; Introduction to marketing; Graded unit.

Optional units:

Digital culture: online communication; Public relations; Food & beverage for events; Conferences; HR management; Customer care; Communication in Spanish.

The full time course also includes a Professional Development Award: PDA Events.

Start Date

August

Qualification

HNC

Study Method

Full time

Course Length

1 year

Department

Events Management

Entry Requirements

1 Higher + 3 subjects at National 5; or relevant national qualifications at SCQF Level 5 or 6. Entry based on successful performance at interview.

SCQF Level

7

Progression Routes

2nd HND Events Management, 2nd year degree entry of related degree.

Address

College Way
East Kilbride
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Website

www.south-lanarkshire-college.ac.uk