

Travel and Tourism (with option to study Languages)

City of Glasgow College

Venues

City Campus

Content

This course will give you the skills, knowledge and understanding to develop your career in the Travel and Tourism Industry. You will gain the skills and knowledge required to provide high quality customer service and enhance your own employability.

After two years of study, you will be achieve both an HND Travel and Tourism as well as a PDA (Professional Development Award) Operations and Management of Visitor Attractions. This course element is unique to our college and will set you apart from the competition for future employment opportunities.

Content may include:

Year 1

Working as Senior Air Cabin Crew; Industry Structure & Communications; Visits Programme; Applying Marketing Principles in Travel and Tourism; International Tourist Destinations; Digital Culture; Retail Travel Practice.; Option of Language OR Air Travel.

Year 2

Tour Guiding & Resort Representation; Influences on the Travel and Tourism Industry; Visitor Attraction Management; Managing People; Conferences: An Introduction; Providing Information on the Scottish Tourism Product; Launching a Tour Operator; Planning & Sustainable Development in Tourism.

If the language option is chosen, you may study French, German, Italian or Spanish however, you cannot study the same language for two years.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Events, Hospitality and Tourism

Entry Requirements

2 relevant Highers plus 3 subjects at National 5 including English; or relevant national qualifications at SCQF Level 6. Entry subject to interview.

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

Degree level courses; employment in tourist information centres, visitor attractions, travel agents, airlines, airport services, tour operator representatives, car ferry

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.cityofglasgowcollege.ac.uk