

Travel and Tourism (with option to study Languages)

City of Glasgow College

Venues

City Campus

Content

This course will give you the skills, knowledge and understanding to develop your career in the Travel and Tourism Industry. You will gain the skills and knowledge required to provide high quality customer service and enhance your own employability.

Content may include:

Year 1

Structure of the Travel and Tourism Industry; Preparation for Employment in Travel and Tourism; Creating a Culture of Customer Care; Applying Marketing Principles in Travel and Tourism; Graded Unit; International Tourist Destinations; Retail Travel Practice; Option of Language OR Air Travel AND Airline and Airport Operations.

Year 2

Influences on the Travel and Tourism Industry; Planning and Sustainable Development in Travel and Tourism; Tour Operations; Economics: The World Economy; Business Travel Operations; Graded Unit; Option of Language OR Providing Information on the Scottish Tourism Product AND Working as Senior Cabin Crew.

If the language option is chosen, you may study French, German, Italian or Spanish however, you cannot study the same language for two years.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Events, Hospitality and Tourism

Entry Requirements

2 relevant Highers plus 3 subjects at National 5 including English; or relevant national qualifications at SCQF Level 6. Entry subject to interview.

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

Degree level courses; employment in tourist information centres, visitor attractions, travel agents, airlines, airport services, tour operator representatives, car ferry

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.cityofglasgowcollege.ac.uk