

Travel and Tourism (with option to study Languages)

City of Glasgow College

Venues

City Campus

Content

This course will give you the skills, knowledge and understanding to develop your career in the Travel and Tourism Industry. You will gain the skills and knowledge required to provide high quality customer service and enhance your own employability.

Year 1:

Structure of the Travel and Tourism Industry; Applying Marketing Principles in Travel and Tourism; International Tourist Destinations; Digital Culture; Retail Travel Practice; Air Travel; Language Options.

Year 2:

Influences on the Travel and Tourism Industry; Planning and Sustainable Development in Travel and Tourism; Tour Operations; Visitor Attraction Operations; Business Travel Operations; Providing Information on the Scottish Tourism Product; Senior Cabin Crew.

If the language option is chosen, you may also study French, German, Italian or Spanish.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Food, Events, Hospitality and Tourism

Entry Requirements

2 relevant Highers plus 3 subjects at National 5 including English; or relevant national qualifications at SCQF Level 6. Entry subject to interview.

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

Degree level courses; employment in tourist information centres, visitor attractions, travel agents, airlines, airport services, tour operator representatives, car ferry

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

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