

Business (in conjunction with the University of Strathclyde)

City of Glasgow College

Venues

City Campus

Content

This course is designed to give you direct entry into the third year of the BA degree programme in Business at Strathclyde Business School, a qualification highly regarded by employers. It is run as a collaboration between City of Glasgow College and the University of Strathclyde, Glasgow.

Year 1:

Business entrepreneurship, economics, managing people, principles of marketing, psychology, information technology and statistics.

Year 2:

You will develop in more detail two of the principal subjects from year one. Marketing subjects: consumer behaviour/marketing research law subjects: discrimination law or employment law.

Human resource management subjects: Work and organisational psychology or work psychology for human resource management.

Core subject: Management development 2.

Elective subjects: International marketing; European union law.

Start Date

August

Qualification

DipHE

Study Method

Full time

Course Length

2 years

Department

Business and Procurement

Entry Requirements

3 relevant Highers at BBC including English plus 2 subjects at National 5 including Maths. Entry subject to interview.

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

Successful students may progress on to third year of the BA Business at the University of Strathclyde Glasgow, where you will study your two principal subjects from year two of the diploma. You can also apply for courses at other universities.

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

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Website

www.cityofglasgowcollege.ac.uk