

Business (in conjunction with the University of Strathclyde)

City of Glasgow College

Venues

City Campus

Content

Year 1:

Business law, economics, managing people, principles of marketing, psychology, information technology and statistics.

Year 2:

You will develop in more detail two of the principal subjects from year one. Marketing subjects: consumer behaviour/marketing research law subjects: discrimination law or employment law.

Human resource management subjects: Work and organisational psychology or work psychology for human resource management.

Core subject: Management development 2.

Elective subjects: International marketing; European union law.

Start Date

August

Qualification

DipHE

Study Method

Full time

Course Length

2 years

Department

Business and Procurement

Entry Requirements

3 relevant Highers at BBC including English plus 2 subjects at National 5 including Maths. Entry subject to interview.

SCQF Level

8

Progression Routes

Employment in marketing, legal services, HR management and administration in industrial and commercial sectors, and in teaching, the public sector and research. Entry to 3rd Year BA Business degree at Strathclyde University

Address

City Campus
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Website

www.cityofglasgowcollege.ac.uk