

Retail Management

City of Glasgow College

Venues

City Campus

Content

This exciting and challenging course provides you with the skills knowledge and understanding for a career within the dynamic and ever changing world of retail.

This course provides the foundation necessary to fill trainee management positions or run your own small retail business. It covers all aspects of the retail environment including Stock Presentation, Customer Care, Fashion Merchandising, Buying, Visual Merchandising and Consumer Behaviour. You'll also have the opportunity to develop your digital communication skills.

Your course lecturers will bring their individual background knowledge and experience of the retail industry to the classroom environment in order to enhance and improve your learning experience. Methods of teaching will include case studies reflecting real life retail scenarios, group discussion, projects, visits and guest speakers.

Within 2nd year, you'll have the opportunity to enjoy a work placement with leading retailers e.g., New Look, House of Fraser, Schuh, Tesco, River Island, Matalan, M & Co and Marks and Spencer.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Marketing and Retail

Entry Requirements

2 relevant Highers; or relevant national qualifications at SCQF Level 6. Entry is subject to interview.

SCQF Level

8

Progression Routes

3rd year to degree courses; employment in retail industry

Address

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