

Events

South Lanarkshire College

Content

Core units:

Organising an event; Events industry: an introduction; Event legislation: safety and licensing; Event budgeting and funding; Using software application packages; Complex oral presentations; Introduction to marketing; Graded unit.

Optional units:

Digital culture: online communication; Public relations; Conferences; HR management; Customer care; Communication in Spanish.

The full time course also includes a Professional Development Award: PDA Events.

Start Date

August

Qualification

HNC

Study Method

Part time (day)

Course Length

2 years

Department

Events Management

Entry Requirements

1 Higher including English or a social science subject plus 3 subjects at National 5, or relevant national qualifications at SCQF Level 5 or 6. Entry based on successful performance at interview.

You may require a satisfactory criminal record check from Disclosure Scotland to show that you are suitable for this type of course. Contact Disclosure Scotland for details on the type you would need.

SCQF Level

7

Progression Routes

2nd Year HND Events Management, 2nd year degree entry

Address

College Way
East Kilbride
G75 0NE

Website

www.south-lanarkshire-college.ac.uk