Visual Communication (Graphic Design and/or Illustration)

North East Scotland College

Venues

Aberdeen City Campus

Content

This course will prepare you for Visual Communication roles that require creativity, conceptual thinking, critical analysis, and planning and reflection skills.

You will experience industry-standard approaches and technology to develop solutions to client commissions for a diverse range of promotion, advertising, packaging and illustration by visually communicating ideas for client purposes. You will build a portfolio of work to make decisions for progression to university or employment.

You will study:
Graphic design; Typography; Experimental illustration; Sustainable design; Social media; Advanced software design skills; Developmental drawing; 2D animation; Client project; Packaging design; Book cover illustration; Event promotion and advertising design.

Start Date

August

Qualification

HND

Study Method

Full time

Course Length

2 years

Department

Art, Design and Photography

Entry Requirements

2 Highers including Art and Design, English preferred, or Visual Communication Portfolio Building (Graphic Design & Illustration) (Level 6), or other relevant national qualifications at SCQF Level 6.

SCQF Level

8

SCQF Points

«SCQFPoints»

Progression Routes

3rd year of a university degree programme

Combination Courses

«htmlCombinationCourse» «htmlCombinationUCASCode»

Address

Gallowgate Centre
Gallowgate
Aberdeen
Aberdeen City
AB25 1BN

Website

www.nescol.ac.uk