

## Business Management

Abertay University

### Content

What are the business challenges presented by shifting markets, ever-changing business models and emerging technologies? Which management skills do you need to deliver a high-level financially and sustainable organisational performance?

You will learn how businesses work by choosing this fascinating degree designed to give your career a head start. We teach you how to thrive in today's fast-paced global economy.

By using the university's outstanding industry links, you will find out how businesses really operate through expert guest speakers, projects tackling real life business problems, work placements and offsite visits. By going beyond the classroom and working on extra-curricular activities such as the IBM international Business Challenge, you'll gain a deeper understanding of the complexities of business life.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

N200

### Course Length

4 years

### Faculty

School of Business, Law and Social Science

### Department

Business Management

## Entry Requirements

2023 entry requirements:

Standard entry: 4 Highers at BBBB including English or another English based subject plus English and Maths or Application of Maths at National 5.

Widening access entry: 3 Highers at BBC including English or another English based subject at B plus English and Maths or Application of Maths at National 5.

For entry to second year, you must have 3 Advanced Highers at BBB including English or another English based subject and Business Management.

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

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Dundee  
DD1 1HG

## Website

[www.abertay.ac.uk](http://www.abertay.ac.uk)