

## Visual Communication and Design (2nd or 3rd year entry)

University of the Highlands and Islands

### Venues

UHI Inverness  
UHI Perth  
Virtual Learning Environment (VLE)

### Content

The BA (Hons) Visual Communication and Design gives you the opportunity to acquire the skills to generate ideas and solve problems creatively, skills required for a successful career within the creative industries.

Working through a range of practical projects you will develop a clear understanding of the creative design process, techniques and business. Visual communications is not restricted by the definition of specialism; likewise, this programme is not attempting to produce designers that are labelled by a pre-defined discipline. The course aims to nurture visual communications that are responsive to emerging design issues and the focus of your studies will be: the realised navigation of the design process; engaging in reflective practice; and exploring the changing role of the designer and design.

### Start Date

September

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

W213

### Course Length

2 - 3 years

### Department

Creative Industries

## Entry Requirements

HNC or HND Visual Communication

## SCQF Level

10

## Progression Routes

«ProgressionRoutes»

## Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

## Address

Information Line  
Executive Office  
12b Ness Walk  
Inverness  
IV3 5SQ

## Website

[www.uhi.ac.uk](http://www.uhi.ac.uk)