

## Music Business

Edinburgh College

### Venues

Milton Road Campus

### Content

Music Business HND is designed to break you into the music industry and show you what it takes to be a success in this competitive industry. This course forms the first two years of the college's three-year BA (Hons) Music Business in partnership with Kingston University, London. Push your creative potential as you gain real-life work experience and practical skills in the music sector.

Explore your career possibilities as you work directly with industry professionals and start your own record label, sign bands, produce music and learn essential marketing and events skills. You will attend major music-industry networking events and local music festivals. These will give you essential industry connections and explore your career possibilities. You will collaborate with music and sound production students in order to learn all aspects of the industry and discover crucial skills in how to organise and create marketing campaigns; negotiate deals; create promotional materials; manage a tour. You will gain up to date and specialist knowledge of all major areas of the industry including live music events and touring; scouting for new music acts; managing artists' careers; effective marketing of artists online as well as covering legal issues including contracts and copyright.

### Start Date

August

### Qualification

HND

### Study Method

Full time

### Course Length

2 years

### Department

Media, Music and Sound Production

### Entry Requirements

2 Highers; or relevant national qualifications at SCQF Level 6. You may be invited to attend for interview.

### SCQF Level

8

### SCQF Points

«SCQFPoints»

### Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

### Address

«Address»

### Website

[www.edinburghcollege.ac.uk](http://www.edinburghcollege.ac.uk)