

Creative Industries: Radio and Podcasting

Edinburgh College

Venues

Granton Campus

Content

This course is ideal if you are looking to work in the radio or audio broadcasting industry. With the expansion of digital broadcasting, there is an increasing number of jobs available in radio, including Podcasting and Vodcasting in addition to more traditional programming. You will study the practical skills you need, working in professional purpose-built digital radio studios. The course provides a foundation in a wide variety of essential areas including Broadcasting, Interviewing, Music Programming, Digital Operations, Newsroom Operations and Social Media Promotions. Digital Production and Digital Post Production are also key features of the course structure.

The college radio station, Boom Radio, provides you with the exciting opportunity to broadcast regularly, giving you hands-on experience of running a station and developing and promoting your own show.

This wide variety of relevant learning is exactly what you need to enter the audio broadcasting industry, seriously enhancing your employment opportunities. You'll be particularly well-placed to progress onto degree-level studies to enhance your prospects even further in a range of creative courses. You will also have a broad-ranging skillset which will enable you to run and promote your own podcast or online shows.

Start Date

August

Qualification

HNC

Study Method

Full time

Course Length

1 year

Department

Broadcast Media and Photography

Entry Requirements

2 Highers; or other relevant national qualifications at SCQF Level 6. Interview.

SCQF Level

7

SCQF Points

«SCQFPoints»

Combination Courses

«htmlCombinationCourse»

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Website

www.edinburghcollege.ac.uk