

## Media

Forth Valley College

### Venues

Stirling Campus

### Content

This course is designed to develop a combination of practical and analytical skills in the creative media industries, familiarising students with the job roles and functions in this field. Students will gain practical skills in video, radio and events as well as knowledge of current media developments along with understanding of the development of these industries.

Students will also develop creativity and communication skills through engagement with the creative process and practical projects. This course offers an excellent introduction to the media industries.

Content:

Introduction to the Media Industry; Video Production ; Radio Production; Advertising; Media Analysis; Event Organisation; Photography.

### Start Date

August

### Qualification

NC

### Study Method

Full time

### Course Length

1 year

### Department

Creative Industries and Media

### Entry Requirements

4 subjects at National 4 including English; or NQ Access to Creative Industries; or other relevant national qualifications at SCQF Level 4 or 5. Interview.

### SCQF Level

## Progression Routes

HND Creative Industries (Advertising, Events, Marketing and PR); BA (Hons) in Digital Media

## Address

Grangemouth Road  
Falkirk  
FK2 9AD

## Website

[www.forthvalley.ac.uk](http://www.forthvalley.ac.uk)