

Digital Media (in conjunction with the University of Stirling) (2nd year entry)

Forth Valley College

Venues

Stirling Campus

Content

Year 2: Forth Valley College Stirling Campus

Years 3 and 4: University of Stirling

This multimedia course is designed to support students who wish to pursue a career in the vibrant, fast paced media industry. Students will develop skills across a range of media specialisms including television, film, radio, print and online. They will explore the tools, applications and industry practice of the digital environment, creating content and sharing it across a range of platforms through FVC's multimedia digital platform Connect Forth. With a strong focus on practical skills, the course will also develop an in-depth understanding of ethical and legal considerations of working within the media industry.

Year One

Introduction to Storytelling: scripwriting, radio, video and narrative & media theory.

Journalism for Digital Media: copywriting for media, digital journalism, desktop publishing & research for media, law & the media.

Creative Economy: understanding the creative industries & economy, presentation skills and social media.

Independent Project 1: a self devised, designed and delivered project showcasing skills developed throughout the year.

Year Two

Storytelling Theory and Production: advanced scripwriting, radio, video and film studies for new media.

Applied Digital Media: media communication theory, critical analysis of texts, advanced social media practice, introduction to animation.

Independent Project 2: a self devised, designed and delivered project showcasing skills developed throughout the year.

Start Date

August

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

W2N9

Course Length

3 years

Department

Creative Industries

Entry Requirements

Relevant HNC. Interview.

SCQF Level

10

Progression Routes

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Combination Courses

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Address

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Website

www.forthvalley.ac.uk