

## Digital Media (in conjunction with the University of Stirling) (2nd Year Entry)

Forth Valley College

### Venues

Stirling Campus

### Content

Year 2: Forth Valley College Stirling Campus

Years 3 and 4: University of Stirling

This multimedia course is designed to support students who wish to pursue a career in the vibrant, fast paced media industry. Students will develop skills across a range of media specialisms including television, film, radio, print and online. They will explore the tools, applications and industry practice of the digital environment, creating content and sharing it across a range of platforms through FVC's multimedia digital platform Connect Forth. With a strong focus on practical skills, the course will also develop an in-depth understanding of ethical and legal considerations of working within the media industry.

Content:

Storytelling Theory & Production including video, radio, creative writing and narrative theory and film studies for new media.

Applied Practice for Digital Media including personal enterprise, social psychology, promotion & entrepreneurship, social media and digital media and culture.

Independent Project 2: a self devised, designed and developed to showcase skills acquired during the second year of the degree programme.

Plus a range of options in the 3rd and 4th year.

### Start Date

August

### Qualification

Degree

### Study Method

Full time

### Award Title

BA Hons

### UCAS Code

W2N9

### Course Length

3 years

### Department

Creative Industries and Media

### Entry Requirements

HNC Creative Industries: Media and Communication. Interview.

### SCQF Level

10

### Progression Routes

«ProgressionRoutes»

### Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

### Address

Grangemouth Road  
Falkirk  
FK2 9AD

### Website

www.forthvalley.ac.uk