

Digital Media (in conjunction with the University of Stirling)

Forth Valley College

Venues

Stirling Campus

Content

Years 1 and 2: Forth Valley College Stirling Campus

Years 3 and 4: University of Stirling

This multimedia course is designed to support students who wish to pursue a career in the vibrant, fast paced media industry. Students will develop skills across a range of media specialisms including television, film, radio, print and online. They will explore the tools, applications and industry practice of the digital environment, creating content and sharing it across a range of platforms through FVC's multimedia digital platform Connect Forth. With a strong focus on practical skills the course will also develop an in-depth understanding of ethical and legal considerations of working within the media industry.

Content:

Introduction to Storytelling: scriptwriting, radio, video and narrative & media theory.

Journalism for Digital Media: copy writing for media, magazine journalism, desktop publishing & research for media, law & the media.

Creative Economy: understanding the creative industries & economy, media features and trends, presentation skills and web design.

Independent Project 1: a self devised, designed and delivered project showcasing skills developed throughout the year.

Plus a range of options in 3rd and 4th year at The University of Stirling.

Start Date

August

Qualification

Degree

Study Method

Full time

Award Title

BA Hons

UCAS Code

W2N9

Course Length

4 years

Department

Creative Industries and Media

Entry Requirements

3 Highers at BBB including English (Foundation Apprenticeship Creative and Digital Media is accepted in place of 1 non-essential Higher). Interview.

SCQF Level

10

SCQF Points

«SCQFPoints»

Progression Routes

Employment or further study.

Combination Courses

«htmlCombinationCourse»

«htmlCombinationUCASCode»

Address

Grangemouth Road
Falkirk
FK2 9AD

Website

www.forthvalley.ac.uk